

## 1<sup>st</sup> Global Toy Summit for Manufacturers

9 February 2010

**Chaired by:** Christian Iversen, Chairman of the Board, Toy Industries of Europe

Time	Topic	Speakers
9:30 - 10:20	The new EU directive – what is really behind it? Information from the TIE/EC roadshow	Maureen Logghe, EU Luis Montoya, EU Andrea Pantazi, EU
10:20 - 11:00	Useful improvement or industry nightmare? Panel discussion on the EU directive	Maureen Logghe, EU Luis Montoya, EU Ulrich Brobeil, DVSI Dr. Ansgar Wennemer, TÜV Rheinland Matthias Menzel, Selecta AG Florian Knell, Ravensburger Spieleverlag GmbH
11:00 - 11:15	Questions from the audience	
11:15 - 11:45	Coffee break	
11:45 - 12:05	Guidance on the jungle of "toy safety" standards Vital facts on warning instructions	Ulrich Brobeil, DVSI
12:05 - 12:50	Regulator or stumbling block? Directives and regulations in the USA	Carter Keithley, President of TIA
12:50 - 13:05	Coffee break	
13:05 - 13:25	Obstacle course USA: Practical tips and tricks	Matthias Menzel, Selecta AG
13:25 - 14:00	Insight into market entry in China Directives and regulations in China	Hsiao-Ni Liu, TÜV Rheinland, Market Access Services
14:00	Official end	
Voluntary supplementary programme 14:00 - 14:50	Does my product contain heavy metals? Live tests on toys brought to the fair - after the summit	Dieter Böhme, AnalytiCon Jürgen Jagoschinski, DVSI

Status 05.01.2010, subject to change